

ABSTRACT OF DISCLOSURE

An information storage medium storing moving picture data and additional data, a reproducing apparatus and method therefor. The information storage medium stores core mode data which includes moving picture data having coded stream data of moving pictures and navigation data controlling playback of the moving picture data, full mode data which includes browser mode data made using a markup language and an execution script and/or program mode data made using a program language, and startup data which includes data designating mode data to be initially reproduced among the core mode data, the browser mode data, and the program mode data.